



2018 Curriculum Challenge Call for Entries

Future Landscape Architects of America (FLAA) is pleased to present the 2018 Curriculum Challenge. Our mission is to advocate the student discovery of the landscape architecture profession by connecting educators to practitioners and resources. We want to introduce K-12 students to our amazing and diverse profession!

CHALLENGE

The goal of this competition is to foster creativity and challenge participants to think about how they would share the career field of landscape architecture with young students.

How would you teach students about landscape architecture? There are so many ways to answer the question, "What is a Landscape Architect?" We encourage applicants to use their own creative ideas and formats for their lesson plans. Example topics include but are not limited to:

DESIGN

- Who was Olmsted?
- The creative process
- Shape the Earth
- Hand graphics
- Intro to landscape architecture

TECHNOLOGY

- How big is it? (Scale)
- CAD & Sketch-up
- Topo & kinetic sand
- Where does water go?

PLANNING

- Creating a community
- Relationships
- Good neighbors

PLANTS

- What is native?
- Butterfly Gardens

Lesson plans can be printable material, classroom projects, PowerPoint presentations, or outdoor activities. Successful lessons will include as much information as possible enabling any landscape professional across the country to choose a lesson plan and use it in the classroom with their local students. The winning lesson plans will be included in the first official Curriculum Launch on the FLAA website and accessible worldwide to professionals, volunteers, educators, parents, and students!

Please use the attached application as a cover page to your lesson plan. Lesson plan submissions should be submitted via email to challenge@FLAAmerica.com

ELIGIBILITY

Landscape architects, land planners, landscape designers, as well as university-level landscape architecture students and land planning students are welcome to submit a teachable lesson plan on any topic related to landscape architecture. Curriculum Challenge entries may be submitted by individuals or by teams. More than one entry may be submitted. Winners may be contacted for word documents, Photoshop files, jpegs or other source materials.



DEADLINES

Call for Entries	April 1, 2018
Entry Deadline	June 1, 2018
Notice of Selection	August, 2018
Anticipated Launch	October, 2018
Fee	There is no fee to submit an entry

AWARDS

Creators of winning lesson plans will be publicly recognized, will have their name and company or university listed on their winning lesson plan(s) and will be featured on the FLAA website, newsletter, and social media.

Professional Awards:

- Announcement and professional recognition within nationwide press releases
- Inclusion in 2018 Curriculum Challenge unveiling on FLAA website

Student Awards:

- Announcement within nationwide press releases
- Inclusion in 2018 Curriculum Challenge unveiling on FLAA website
- \$500 Curriculum Challenge Award of Excellence Scholarship sponsored by Anova Furnishings (3 total)

JUDGING

The selection jury will be composed of landscape architecture professionals and educators from various grade levels and backgrounds. Decisions of FLAA, selection jury and sponsors will be final.

SELECTION CRITERIA

Curriculum Challenge submissions will be evaluated by the selection jury. Winning lesson plans will be selected based solely on the materials submitted. The jury will consider:

- Creativity
- Clarity
- Completeness
- Age appropriateness
- Feasibility
- Innovation
- Thoughtfulness
- Field-relation

HOW TO APPLY

Visit www.flaamerica.org/curriculum-challenge to download the application and view examples.

QUESTIONS? CONTACT US!

Email challenge@FLAAmerica.com or call (608) 492-2124